



*“Learning how the different aspects of Business work is fascinating. It draws on so many different skills and has helped me understand how all the different elements of an organisation work to make it a success.”*

## Business Studies

**If you want to be a business leader, run your own business or achieve top management positions, this course will set you up for life.**

In Business Studies you will explore the solutions to business problems that help firms succeed. You will understand the different types of organisations, how they operate and how they make a profit, alongside gaining a real understanding of how the business world operates. You will also be introduced to a wide range of new and existing business and economic models which will help give you a greater understanding of the business world from a theoretical perspective. By showing a future employer that you understand and appreciate how their operations work, you will be one step closer to achieving a successful career in ANY organisation you choose to work for.

In year one you will study three topics:

- A Background to Business
- Managers and Leaders
- Decision making in Marketing, Production, Human Resources and Finance

In year two you will cover a further three topics:

- The strategic position of a business
- Choosing a strategic direction to take and how to execute the strategy
- How to manage strategic change

You will also be tested on all the work covered across the two years to gain a full A Level.

This is a dynamic, fast paced and relevant course that continually focuses on the current business climate and which helps students appreciate and understand the theory that is taught.

### **Future Study and Career Opportunities**

An A Level in Business can lead to degrees in Business Management, Accounting and Marketing.

Potential career routes underpinned by a Business qualification include Entrepreneurship, Banking and Finance, Sales and Marketing, Business Management, Accountancy, Human Resources, Production Management, Public Relations and Retail Management.