



# Penistone Grammar School

## Never Stop Flying

**Principal: Mr P Crook (B.Ed Hons)**  
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Achieving Excellence through a Values Driven Education

Ref: LCL/CWA

Date: 9 September 2025

Dear Parents/Carers of the Year 7 Cohort,

We are a group of researchers from the University of York looking to test a new lesson that will encourage adolescents to critically engage with sexist content on social media. This lesson has been made in collaboration with the Personal, Social, Health and Economic Education Association (<https://pshe-association.org.uk/>).

Your school's head teacher has given consent for the Year 7 Cohort to take part in the testing of this lesson. More information is provided in the attached document. We recommend all parents/carers of a child in Year 7 read this document. If you DO NOT want your child to take part in the testing, please fill out the following form ([https://york.qualtrics.com/jfe/form/SV\\_54NCv5194KESuTI](https://york.qualtrics.com/jfe/form/SV_54NCv5194KESuTI)).

You have two weeks after the date this information was sent to complete this form if you do not want your child to take part. A reminder will be sent after 1 week.

If you do not fill out the form, your child will take part in the testing. Your child's data will be stored long-term anonymously. We are therefore not able to remove their responses after study completion.

If you have any questions, please email Ellen Lavender ([erl541@york.ac.uk](mailto:erl541@york.ac.uk)), who will be delivering the intervention or the project lead, Professor Harriet Over ([harriet.over@york.ac.uk](mailto:harriet.over@york.ac.uk)). Best wishes, Ellen Lavender (PhD Researcher at the University of York)

Thank you

Mrs L Clapham