

# Penistone Grammar School A' Level Media Bridging Task

## YEAR 11 INTO 12 SUMMER TRANSITION

*Qualification/Level: Alevel Media - Examination Board OCR.*

What equipment will be needed for the subject before you start the course?

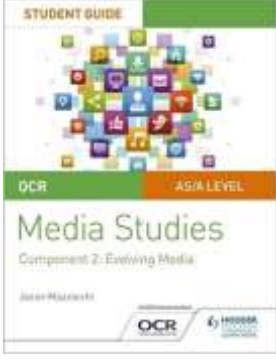
You will need one folder; which should have dividers inside to break work down into topics studied, You will also need A4 lined paper and the usual classroom stationery. It is recommended that you also use plastic wallets to help keep your work organised.

**How does each component look:**

<b>Media Messages (Exam paper 1) (35%)</b>	<b>Section A (Exam Paper 2) Media Industries and Audiences (35%)</b>	<b>NEA (Coursework) (30%)</b>
Section A: News and Online Media Two linked in-depth studies that focus on contemporary news. The Guardian vs The Daily Mail.	Section A: Media Industries and Audiences. Explore industries and audiences using products. <ul style="list-style-type: none"><li>• Radio (BBC One Breakfast Show)</li><li>• Video Games (Minecraft)</li><li>• Film (Jungle Book 1967 vs the 2016 remake)</li></ul>	Create a cross-media product in response to a set brief. A 2-page website alongside; <ul style="list-style-type: none"><li>• TV show opening</li><li>• Music Video</li><li>• Radio Broadcast</li><li>• Magazine</li></ul>
Section B: Media Languages and Representation Explore language and representation through media products. <ul style="list-style-type: none"><li>• Magazines (The Big Issue)</li><li>• Advertising (Old Spice, Lucozade &amp; Shelter)</li><li>• Music Videos. (Massive Attack – Unfinished Sympathy &amp; David Guetta – Titanium)</li></ul>	Section B: Long Form Television. In-depth study of televisions as an evolving, global media form. Study English language (Stranger Things) and non-English (Deutschland 83)	

## Course textbooks and revision guides

We recommend you purchase the following books to support your journey through the course.

Text books	Description:
 <p>The cover features a colorful grid of social media icons. Text includes 'STUDENT GUIDE', 'OCR A LEVEL', 'Media Studies', 'Component 1: Media Messages', and 'Louise Cunningham'. Logos for OCR and Hodder Education are at the bottom.</p>	<p><b>Recommended subject knowledge booklet.</b></p> <p><b>Title: OCR A Level Media Studies Student Guide 1: Media Messages</b></p> <p>Amazon sell it for £12.99</p> <p><a href="https://www.amazon.co.uk/Level-Media-Studies-Student-Guide/dp/1510429492/ref=pd_sbs_1/257-9043337-7411405?pd_rd_w=RaGFe&amp;pf_rd_p=a3a7088f-4aec-4dbd-97cc-9a059581fe7b&amp;pf_rd_r=1AFR5YS9X21Z4JD34188&amp;pd_rd_r=fd49f8d8-579a-4888-a7d3-323d4e65f937&amp;pd_rd_wg=2O4Ev&amp;pd_rd_i=1510429492&amp;psc=1">https://www.amazon.co.uk/Level-Media-Studies-Student-Guide/dp/1510429492/ref=pd_sbs_1/257-9043337-7411405?pd_rd_w=RaGFe&amp;pf_rd_p=a3a7088f-4aec-4dbd-97cc-9a059581fe7b&amp;pf_rd_r=1AFR5YS9X21Z4JD34188&amp;pd_rd_r=fd49f8d8-579a-4888-a7d3-323d4e65f937&amp;pd_rd_wg=2O4Ev&amp;pd_rd_i=1510429492&amp;psc=1</a></p>
 <p>The cover features a colorful grid of social media icons. Text includes 'STUDENT GUIDE', 'OCR A LEVEL', 'Media Studies', 'Component 2: Evolving Media', and 'Jason Matlock'. Logos for OCR and Hodder Education are at the bottom.</p>	<p><b>Recommended subject knowledge booklet.</b></p> <p><b>Title: OCR A Level Media Studies Student Guide 2: Evolving Media</b></p> <p>Amazon sell for £9.99</p> <p><a href="https://www.amazon.co.uk/Level-Media-Studies-Student-Guide/dp/1510429506/ref=pd_bxgy_img_1/257-9043337-7411405?pd_rd_w=Lu7Oa&amp;pf_rd_p=e5130b5a-1765-4699-bcba-dfad57398256&amp;pf_rd_r=5X652TTH1YXJHP4FV5M8&amp;pd_rd_r=728e8742-f3d9-4cc9-88b7-5ef5dd46913f&amp;pd_rd_wg=ajqlr&amp;pd_rd_i=1510429506&amp;psc=1">https://www.amazon.co.uk/Level-Media-Studies-Student-Guide/dp/1510429506/ref=pd_bxgy_img_1/257-9043337-7411405?pd_rd_w=Lu7Oa&amp;pf_rd_p=e5130b5a-1765-4699-bcba-dfad57398256&amp;pf_rd_r=5X652TTH1YXJHP4FV5M8&amp;pd_rd_r=728e8742-f3d9-4cc9-88b7-5ef5dd46913f&amp;pd_rd_wg=ajqlr&amp;pd_rd_i=1510429506&amp;psc=1</a></p>
<p><b>Revision Guides</b></p>	
 <p>The cover features a colorful grid of social media icons. Text includes 'my revision notes', 'OCR A Level', 'MEDIA STUDIES', and 'Victoria Allen, Alicia Edwards'. Logos for OCR and Hodder Education are at the bottom.</p>	<p><b>Title: My Revision Notes OCR A level Media Studies</b></p> <p><b>Waterstones: £15.75</b></p> <p><a href="https://www.amazon.co.uk/My-Revision-Notes-Level-Studies/dp/1510429212/ref=pd_bxgy_img_2/257-9043337-7411405?pd_rd_w=fPXwW&amp;pf_rd_p=e5130b5a-1765-4699-bcba-dfad57398256&amp;pf_rd_r=CTBQ002WDYS9NAWH93S1&amp;pd_rd_r=a476587b-5ff9-4a87-9995-e13250494c5d&amp;pd_rd_wg=if5bY&amp;pd_rd_i=1510429212&amp;psc=1">https://www.amazon.co.uk/My-Revision-Notes-Level-Studies/dp/1510429212/ref=pd_bxgy_img_2/257-9043337-7411405?pd_rd_w=fPXwW&amp;pf_rd_p=e5130b5a-1765-4699-bcba-dfad57398256&amp;pf_rd_r=CTBQ002WDYS9NAWH93S1&amp;pd_rd_r=a476587b-5ff9-4a87-9995-e13250494c5d&amp;pd_rd_wg=if5bY&amp;pd_rd_i=1510429212&amp;psc=1</a> .</p>

## Y11 to Y12 Bridging task: Getting ready for Media

When moving to A Level there is a greater emphasis on creating a media product, with Component 3 being an independent project, creating a media product to a set brief.

To support this transition, you need to be able to edit independently, showing resilience, perseverance and problem-solving skills.

The following 2 projects will help you develop your creative flare, fundamental to the A Level course.

### **Project 1: 180-Degree Rule**

When filming any film or TV show, the 180-degree rule is followed, but do you know what it is?

Challenge:

Create a short video that meets the following brief;

- At least 30 seconds in length
- Edited to show the rule in action
- 2 people having a conversation.

This video will be uploaded to our Subject Teams tile in September and shared with the class.

### **Project 2: Radio Broadcast**

Listening to the radio, is relaxing but informative, but can you make your own?

Your challenge is to create a mini news segment for a radio show, meeting the following brief;

- At least 1 minute in length
- News on a current topic
- A background jingle
- 2 people must present.

This show will be uploaded to our Subject Teams tile in September and shared with the class.

### **Project 3: Theorists**

In your exam you will be required to link to many theorists in Media and a greater understanding could mean a better mark.

Your challenge is to research and create a simple PowerPoint, explaining the following theorists;

- Bathes (Semiotics)
- Todorov (Narratology)
- Neale (Genre Theory)
- Levi Strauss (Structuralism)
- Baudrillard (postmodernism)
- Hall (Representation)
- Gauntlett (Identity)
- Bell Hooks and Van Zoonen (Feminist theories)
- Butler (Gender performativity)
- Gilroy (Ethnicity and postcolonial)
- Curran and Seaton (Power and media industries)
- Livingston and Lunt (Regulation)
- Hesmondhaigh (Cultural industries)
- Bandura (Media effects)
- Gerbner (Cultivation Theory)
- Hall (Reception theory)
- Jenkins (Fandom)
- Shirky (End of audience)